



LIETAVSKÁ LÚČKA



GOAL

REDUCING THE AMOUNT OF BIO-WASTE IN BINS
FOR MUNICIPAL WASTE.

Bio-waste can not be part of communal waste!

How to motivate citizens to consistently and happily compost?

CAMPAIGN



OBTAINING A SUBSIDY
TO PURCHASE A
COMPOSTER



DELIVERY
COMPOSTERS



LAUNCHING A
CAMPAIGN



START INFORMATION
CAMPAIGNS



Implementation of lectures for the public and for primary school pupils about home composting.



Information campaign for the inhabitants of the village.



Delivery PREMIUM 720 l composter together with a brochure how to properly composting to each household.



Implementation of the competition "Container without waste".



Analysis and monitoring of waste.



Evaluation of campaigns to encourage home composting.

Evaluation of the campaign: Spring 2016

LECTURES FOR RESIDENTS
OF THE VILLAGE





CEREMONY: CONTAINER WITHOUT WASTE