



## GDPR informations

With respect to the new law on the protection of personal data, which applies to all Member States of the European Union from 25.05.2018, companies are obliged to handle customer data more carefully, with an emphasis on maintaining their security.

1. We collect the following data:
  - a. Through our website, we are collecting data from you for further communication, contacting, or newsletters by signing up for a newsletter, filling out a contact form, leaving contact details in the chat room, or responding to a job offer. It's about your name, surname, email address, and phone contact. These data are only used for your intended purposes.
  - b. We indirectly obtain information about how you use our website. This is especially about site traffic and interactions. In addition, we analyze information about devices that allow access to our website - browser settings, information about operating systems, information from which web site you came to, how you browse our site, and cookie information.

2. Methods of using the data obtained:

We use the contact information to provide you with more information on waste management issues or to improve the quality of the services provided.

Collection takes place in several ways:

- a. By signing up for a regular monthly newsletter:

We collect data (name, surname, e-mail address) for regular updates on waste management so we can regularly send you updates and advice from domestic and foreign world of waste and examples from practice. By subscribing to newsletters, you agree to submit them once a month to your email address. If you do not wish to send these messages anymore, you can sign out of the news subscription at the bottom of any of your inboxes.
- b. By completing the contact form:

If you do not find the information you are interested in or you are interested in negotiating a waste management consultation on our website, you can use our online form. Based on the contact details you



receive, we will send you an answer electronically or we will contact you by phone.

- c. Sending your contact details to our contact chats (online / offline):  
We want our customers to ensure quality service. That is why you have online chat (or offline form) where you can ask us any question from the world of waste. If you need to verify or send a request for further processing, we need your contact details (name, surname, email address and / or telephone contact). These data are solely for the purpose of contacting and completing your request.
- d. Processing your contact information when responding to an open job offer:  
If you are interested in a job offer that we have published on our website, you grant us permission to process the data during the selection process. Once you have expressed your consent, we will place you in the Candidate Database for the position of our new colleague.
- e. Analysis of consumer behavior based on indirect data:  
In order to improve the quality of our website and the information you can get, we analyze the movement of users on the site. Based on this, we can evaluate the relevancy of the information, add, edit or delete parts of the webpage to make it more transparent and easy to use for you. We further use this information for marketing purposes.

### 3. We process your data through apps

For efficient data processing, we use apps that allow us to lead and use data databases based on your consent. We have an intermediary agreement with the operators of these applications in accordance with the new requirements of the Personal Data Protection Act.

We register and process contacts through:

- a. Wordpress - When you subscribe to a regular monthly newsletter, your mailing address will be added to your contact database. These contacts are further flipped into Maichimp through which we send newsletters. We record the data from the completed and sent contact forms for contact purposes.
- b. Mailchimp - the application serves to send regular newsletters, campaign emails or invitations to our events.
- c. Smartsupp - Providing contact details for contacting purposes.
- d. Google Analytics - Analyse customer's movement on a web page to set up quality content.





#### 4. Protection and preservation

Our goal is to keep your personal information safe. We have taken steps to protect them in terms of new legislation. Databases are subject to protection against destruction, damage, misuse or loss.

We keep the data provided for the period necessary for their use. In the case of sending regular information in newsletters, we keep contact information until you log off. In the contact forms.

In case you do not want your personal data to be processed, you can:

- Unsubscribe from our newsletters, via the button at the bottom of each received mail,
- Send a request to delete your data from the database to the email address: [unsubscribe@menejodpadu.sk](mailto:unsubscribe@menejodpadu.sk)

